

## British Columbia Wine and Grape Industry Economic Impact 2015 Fact Sheet

- The British Columbia wine industry's **\$2.8 billion** economic impact is a significant driver to the BC economy, an increase of **\$760 million** since 2011
- The British Columbia wine and grape industry contributed to the British Columbia economy business revenue of **\$1.95 billion**, tax revenue of **\$312 million** and wages of **\$512 million**
- An average bottle of wine sold in British Columbia generates **\$48.17** economic impact (**\$33.84** in business revenue, **\$5.42** in tax revenue and **\$8.91** in wages)
- For every **\$1** spent on Canadian wine in British Columbia, **\$3.40** in Gross Domestic Product (GDP) is generated across the province
- Approximately **12,000** jobs are created in British Columbia as a result of the wine and grape industry
- There were approximately **929** grape growers operating in British Columbia with a combined acreage of **10,260** grape-bearing acres
- There were **275** wineries in British Columbia that sold nearly **4.8 million** nine-litre equivalent cases of wine
- British Columbia wine industry tourism generated **\$246 million** in revenue for the broader British Columbia economy
- Approximately **one million** tourists visited British Columbia wineries



WINES OF  
BRITISH COLUMBIA